

«Thinking about the future of health and care»



Careum promotes education in health and social services ...



... and offers attractive platforms to exchange ideas.

Careum is setting new emphases on training and continuing education to prepare future actors in the health sector for specialist and management duties.

Careum Foundation

The Careum Foundation promotes dialogue between actors in the health sector and invests in the education of up-and-coming talent who will shape and transform the future of health and care. The foundation aims to provide impetus and develop solutions. The training embeds an interprofessional and intersectoral outlook and a willingness of cooperation as key competencies. The modern Careum Campus in Zurich's university district as well as the events Careum Congress, Careum Forum and Careum Dialogue offer attractive platforms for education and health experts, students, patients and the local population to exchange ideas.

Founded in 1882 as the Zurich-Fluntern Red Cross Nursing School, Careum today covers the three areas of Education Development, Health Literacy and Publishing. In addition, the foundation runs three educational institutes (Careum School of Health, Careum Educational Centre, Careum Continuing Education) and a teaching material platform (Edubase) with various partners. Careum is financially and intellectually independent. The foundation is financed by revenue from its assets, third-party funds and public and private commissions.

Careum Education Development

The centre of excellence for Education Development promotes developments in education and knowledge management in cooperation with partners. Careum Education Development aims to prepare future specialists for a dynamic professional life in the health sector. There is a focus on self-managed and interprofessional learning.

Careum Health Literacy

Careum Health Literacy focuses on the topic of how people use health-related information and can make decisions based on this that positively influence their own health. Careum wants to strengthen the health literacy of the population and healthcare providers in cooperation with local, national and international partners.

Careum Publishing

Careum Publishing specialises in teaching materials for careers in the health and social sectors. They are available in printed and electronic form throughout Switzerland in various languages and are suitable for use at secondary and tertiary level. The teaching materials are developed in cooperation with Careum Education Development and education providers and are regularly adapted to the needs of target groups. In addition, Careum Publishing offers a complete solution for digital and printed publications with Edubase.

Careum Educational Centre

The Careum Educational Centre is an important training institute for healthcare careers throughout Switzerland, covering eight careers at secondary level II and professional college level. It offers around 2000 trainees and students an efficient pathway to professional practice with its groundbreaking pedagogical approach to problem-based learning. The Careum Educational Centre prepares them ideally for everyday work and offers further training opportunities in healthcare.

www.careum-bildungszentrum.ch

Careum Continuing Education

Careum Continuing Education offers practice-oriented seminars, courses, conferences and advice for specialists and managers at the various institutions in the healthcare and social sectors. The continuing education options promote competencies for professionals involved in care practice, management and education within the field of healthcare and therefore make a contribution to improving quality in healthcare provision. Patients' and relatives' knowledge and skills are promoted through new approaches to supporting self-management in the context of chronic illness. The evidence-based programme "Evivo – healthy and active living" wants to help those concerned and their relatives cope better and independently with the typical challenges they face.

www.careum-weiterbildung.ch

Careum School of Health

The Careum School of Health offers modular extra-occupational training and continuing education programmes for care workers and other health professionals. The courses are adapted, with the involvement of students, lecturers and professional partners, to reflect current and future challenges in practice. Transfer measures, for integrating content into an occupational context, and self-regulated study benefit both students and their employer. Through the modular structure of study programmes, the "University for Professionals" offers a flexible approach to study to ideally balance study, career and family life.

The **Research Institute** of the Careum School of Health deals with current issues regarding healthcare provision at home. The aim is to develop interdisciplinary and cross-sectoral knowledge regarding innovative forms of care and user-oriented approaches to care provision. The co-production approach involving patients, relatives and healthcare professionals plays a decisive role here. The overriding research focus is on leading an independent life with a chronic illness.

www.careum-hochschule.ch

Guiding principles

What is Careum?

Careum is a non-profit foundation based in Zurich. It promotes training in healthcare and social services.

What is Careum's vision?

Careum stands for interprofessional training to create a democratic and effective healthcare system.

What does Careum do?

Careum supports the transformation of the healthcare system through training programmes and promotes innovation in healthcare training policy. Careum actively seeks relevant solutions, ensures the sustainable implementation of Careum projects and cultivates an international network.

What values does Careum abide by?

Careum is intellectually, financially and politically independent, has a liberal outlook and looks beyond disciplinary boundaries.

The seven Careum basic principles

- **Interprofessionalism**
Careum fosters interprofessional collaboration through interdisciplinary educational programmes.
- **Intersectoral cooperation**
Careum brings together healthcare and training policy within a dialogue on issues concerning the future.
- **Teamwork**
Careum cultivates cooperation skills required across all its training programmes.
- **Patient competence and participation**
The perspective of patients and relatives must be an integral part of all training programmes.
- **Contextual knowledge of health policy**
Expertise in relation to the healthcare system must be an integral part of all training programmes.
- **Technological expertise**
The use of new technologies and dealing with the social benefits and consequences of this must be an integral part of all training programmes.
- **Knowledge management**
Systematic management of information and knowledge must be an integral part of all training programmes.

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