

HEALTHTALKONLINE.ORG

NARRATIVE RESEARCH
TEACHING AND LEARNING
FOR THE PUBLIC,
PROFESSIONALS AND
TEACHERS

Sue Ziebland, Health Experiences Research Group,
Dept Primary Health Care, University of Oxford

Plan



- Introduce www.healthtalkonline.org and the qualitative, narrative methods we use to collect health experiences
- How the research and the websites are being used
 - Public, patients and families
 - Teaching and learning (students)
 - Designing and commissioning health services (policy and practice)
 - publications in peer reviewed clinical and social science journals

About the (award winning) websites

- www.healthtalkonline.org
- www.youthhealthtalk.org
- **Cover over 55 + different conditions. Each featuring ~25 chapters with analyses and hundreds of carefully chosen video audio and written clips from qualitative interviews with participants.**
- **Collaboration between DIPEX charity and research group in University of Oxford Dept Primary health care**

Search...

Search

See all conditions

Cancer

Nerves & brain

Mental health

Dying & bereavement

Chronic health issues

Intensive care

Heart disease

Bones & joints

Pregnancy & children

Carers

Living with disability

Medical research

Later life

“True stories are...nutritious and sustaining. They feed the mind with information and the heart with hope and strength..”

Philip Pullman

People's stories: see, hear and read their experiences...

Healthtalkonline is the award-winning website of the DIPEx charity and replaces the website formerly at dipex.org. Healthtalkonline lets you share in other people's experiences of health and illness. You can watch or listen to videos of the interviews, read about people's experiences and find reliable information about conditions, treatment choices and support.



The information on Healthtalkonline

Introduction by
Jon Snow



News

Hugh Grant-backed website -
A new resource... - BMJ
Jewish genetic diseases

Dr Ann
McPherson
& Hugh Grant
on the BBC



The
Information
Standard

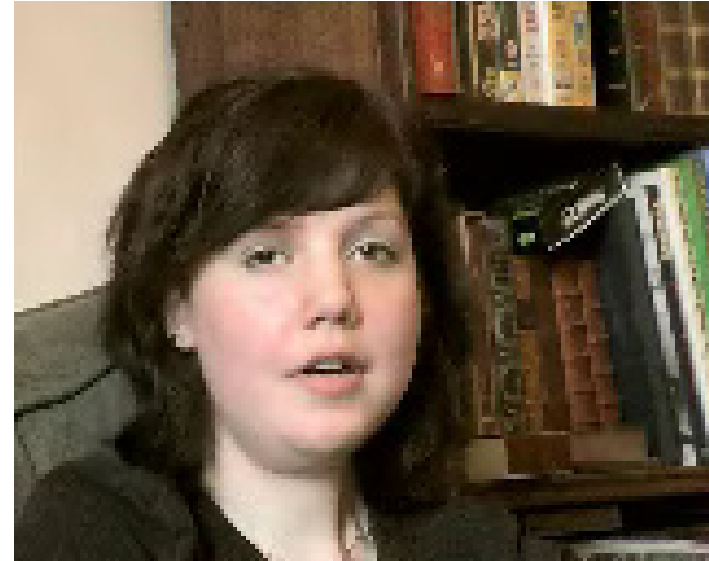
support
our
work



youthhealthtalk.org
healthtalkonline.org


healthtalkonline.org

Information seeking (and avoiding)



About the research methods

- Stand alone qualitative interview studies (40-50 interviews throughout UK per collection)
- Narrative methods – unstructured and semi structured sections
- diverse/ maximum variation sample
- interviews collected until analytic categories are saturated
- transcripts from interviews read and annotated for coding

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- Thematic analysis draws on constant comparison and includes anticipated and emerging issues
 - For the website ... 25 chapters / thematic summaries (based on issues that study participants raise as important) thematic analyses written in accessible language, illustrated with clips (200-250 each collection)
 - Ziebland S, McPherson A. Making Sense of Qualitative Data Analysis with illustrations from the [DIPEX](#) project. *Medical Education* 2006; 405-414

International Collections – sister projects



- Japan
- Australia
- Korea
- Germany
- Spain
- Israel
- Netherlands
- See www.healthtalkonline.org DIPEX international links

Learning from health narrative research



- **Insights from relatively unstructured method of data collection**
- **Stories are accessible and memorable, we are 'hard wired for narrative'**
- **Rich source for learning**
- **A direct (and irrefutable) route to a deep appreciative understanding of how health and social care service issues**

Teaching and learning



Videos, and analytic summaries available free on the internet

Widely used in teaching health and social care professionals about patients experiences

2008, designated area of HTO site with teaching and learning materials – breaking bad news, dementia, police family liaison officers, critical care

NEW - PHSE materials based on YHT interviews on sexual health, weight problems, living with chronic illness etc

How to access the qualitative studies from the Oxford group

□ **ABSOLUTELY FREE**

- **Hundreds of analyses and thousands of video and audio interview clips on website, over 55 health conditions and more coming – freely available in public domain**
- **Over 80 papers published in health and social science journals**

□ **(LESS) ABSOLUTELY FREE**

- **Entire interview collections available for secondary analysis**
- **Sue.Ziebland@dphpc.ox.ac.uk**

Conventional routes

- Ziebland S, Evans J, Toynbee P. Exceptionally good? Positive experiences of NHS care and treatment surprises lymphoma patients: a qualitative interview study. *Health Expectations* 2010
- Chapple A, Ziebland S. Viewing the body after bereavement due to a traumatic death: a qualitative study in the UK. *BMJ* (2010); 340:2032
- Chapple, A. Ziebland, S. How the Internet is changing the experience of bereavement by suicide: A qualitative study in the UK. *Health: An Interdisciplinary Journal for the Social Study of Health, Illness and Medicine* In Press

Conventional routes

- Ryan S, Raisanen U. 'It's like you are just a spectator in this thing': experiencing social life the 'aspie' way. *Emotion, Space and Society 1* (2009) 135-143
- Newman M, Ziebland S, Barker K. Patients' views of a multimedia resource featuring experiences of rheumatoid arthritis: pilot evaluation of www.healthtalkonline.org *Health Informatics Journal* (2009) 15: 147-159
- Locock L, Ziebland S, Dumelow C. Biographical disruption, abruption and repair in the context of Motor Neurone Disease. *Sociology of Health and Illness* (2009); 31: No 7: 1-16

Conventional routes

- Field K, Prinjha S, Rowan K. One patient amongst many: a qualitative analysis of ICU patients' experiences of transferring to the general ward. *Crit Care* (2008) 12: R21
- Chapple A, Ziebland S, McPherson A, Herxheimer A. What people close to death say about euthanasia and assisted suicide: a qualitative study. *Journal of Medical Ethics* (2006) 32; 706-710.
- Ziebland S, Evans J, McPherson A. The choice is yours? How women with ovarian cancer make sense of treatment choices. *Patient Education and Counseling* 62 (2006) 361-367