

Pre-conference «warm up» workshop 1

Workshop Leader	Prof. Jürgen Pelikan, Ludwig Boltzmann Institute Health Promotion Research, Vienna / Austria; Dr. Kristine Sorensen, Maastricht University / Netherlands; Dr. Diane Levin-Zamir, Dept. of Health Education and Promotion, Clalit / Israel
Date	17.03.2014, 08:00 - 10.00 Uhr
Location	Congress Centre Basel
Limited to	25 participants
Language	EN (without translation)
Title	«Implementing health literacy interventions into healthcare practice – concepts and effective action»

Summary

This workshop aims to improve understanding, knowledge and skills of health professionals and decision makers to effectively integrate health literacy into everyday healthcare by introducing and discussing the concept and successful examples of implementing interventions to improve personal and organizational health literacy towards more health literate healthcare organisations.

Proposed Agenda

Time	Content
08:00-08:05	Introduction to the design of the workshop (Jürgen Pelikan)
08:05-08:30	Introduction of participants, their professional and institutional background, their experiences with health literacy and expectations from the workshop
08:30-09:00	Introducing the concept of health literacy in healthcare - Input and discussion (Jürgen Pelikan, Kristine Sorensen)
09:0-09:15	Health literacy interventions to empower people with chronic care conditions by a healthcare systems approach (Input & discussion: Diane Levin-Zamir)
09:15-09:30	Interventions to develop more health literate health care organisations (Input and discussion: Jürgen Pelikan)
09:30-09:50	Small group discussion: How to improve health literacy through interventions in your institution and what are the expected enabling and hindering factors to be taken into account.
09.50-10.00	Summary and conclusions

Who should attend?

Health professionals, quality managers, health promotion specialists and decision-makers of health care service institutions, patient organization representatives and advocates

Prerequisite Knowledge

None

If you participate in this workshop, you can expect to:

Learn about the concept of health literacy and its application in healthcare practice

- Learn about interventions for improving health literacy in the context of healthcare services
- Discuss enabling and hindering factors of improving health literacy in healthcare services
- Start to reflect on the opportunities to improve health literacy in the institution you come from

Price

CHF 50

Key characteristics of «warm up» workshop

- The «warm up» workshops will provide a collaborative, active learning environment for the attendees of the Careum Congress 2014 / 2nd ENOPE conference. They will leave with skills, knowledge, or materials that they can use in their own practice or scholarship of training health professionals for self-management support.
- Workshop leaders will provide a background on the topic as well as an introduction and support an interactive dialogue in the workshop rather than a formal paper.
- Attendees of pre-conference «warm up» workshops must register for and attend at least one day of the conference. They also must pre-register for the workshops. A fee will be charged to cover expenses.
- Number of attendees per «warm up» workshops will be limited to facilitate an interactive dialogue amongst the participants.