

Careum Congress 2014

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«Machtfaktor Patient 3.0» Patienten verändern das Gesicht des Gesundheitswesens

«The power of patients 3.0» Patients are changing the face of healthcare

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Curriculum Vitae

Dr. Levin-Zamir is Director of the National Department of Health Education and Promotion of Clalit, Israel's largest health service organization, and lecturer in health promotion in the Schools of Public Health in Haifa, Tel Aviv and Hebrew Universities. Diane is a summa cum laude graduate of Tufts University in Boston, and earned a MPH and PhD from the Braun School of Public Health of Hadassah Hospital and Hebrew University's Faculty of Medicine in Jerusalem. Diane co-leads the Global Working Group on Health Literacy of the International Union of Health Education and Promotion, serves on the editorial board of the Global Health Promotion Journal and is well as editor of the HP-Source.com for building capacity in health promotion.

Diane specializes in action research in health promotion in community primary care, hospital and media settings, media health literacy and measuring health literacy. She led the Israel National Health Literacy Survey and is a partner in the Diabetes Literacy Project of the EU. She specializes in health promotion among special groups: children and adolescents, elderly, people with chronic conditions, and health promotion in multi-cultural settings, and is active in promoting comprehensive and sustainable health promotion implementation on national and local levels. She teaches health promotion planning, evaluation and health literacy in medical, public health and health professionals training frameworks. Diane has published extensively on various aspects of health literacy and health promotion. She is one of the founding members of the Israel Association of Health Promoters and Educators and is an active member of the National Council for Health Promotion of Israel's Ministry of Health.